



STICHTING DOEN
COMMUNICATION
**KIT FOR
PARTNERS**
POSTCODE LOTERIJ

COMMUNICATION KIT FOR PARTNERS OF THE DOEN FOUNDATION

Welcome as a partner of the DOEN Foundation. We look forward to working with you to make the world more sustainable and livable.

It is DOEN's ambition to accelerate the transition to a sustainable, socially inclusive and creative world. Thanks to the players of the Nationale Postcode Loterij (Dutch Postcode Lottery), we can make pioneers like you bigger, stronger and more visible. In this communication kit, you will find information about the various tools that can be used to strengthen each other's communications. We always like to be kept in the loop and discuss what other opportunities we see together.

WITH OUR PARTNERSHIP, WE CAN:

1. increase each other's visibility to reach more people and make more impact together.
2. inform other green, socially inclusive and creative pioneers about what we are doing to achieve new initiatives.
3. show players of the Nationale Postcode Loterij what their contribution makes possible and why it is valuable to continue playing. For non-players, this can be a reason to play as well.
4. show employees of the Nationale Postcode Loterij and the VriendenLoterij what is possible thanks to their efforts.

We hope that this information is the starting point for a good partnership. If you have any questions or other ideas, please let us know!

DOEN FOUNDATION LOGO

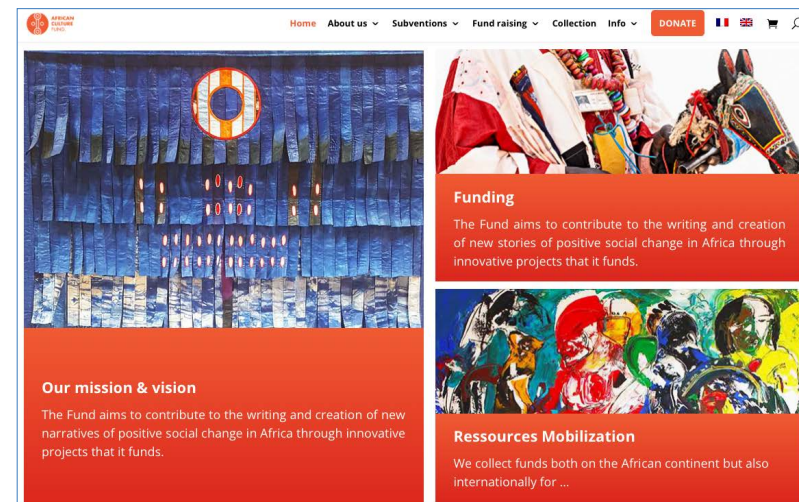
Our logo can be used in print, newsletters, presentations and on your website.

You can download our logo [via this link](#).

If for any reason this does not work or if you made an offline request? De Schepper Campagnes will be happy to help you, via doen@schepper.nl.



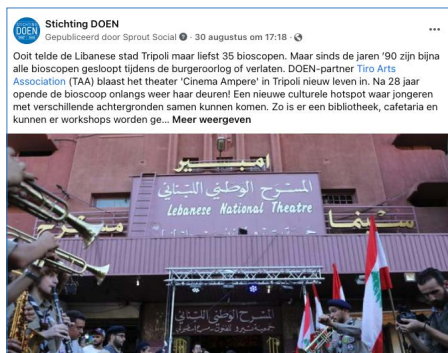
DOWNLOAD LOGO



SOCIAL MEDIA

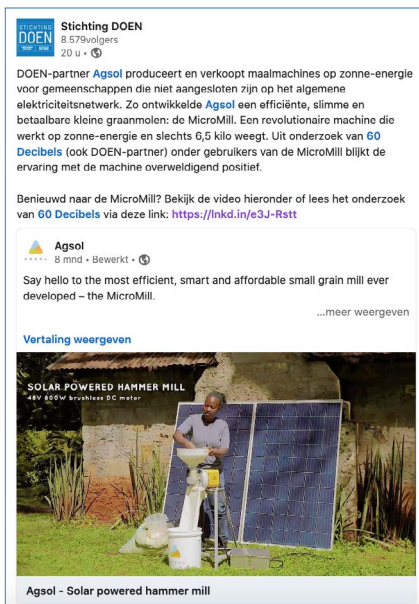
DOEN is active on Facebook, Instagram, Twitter and LinkedIn. We will follow you on social media and appreciate it if you would follow us too. In this way, we stay updated of each other's activities, which helps to increase each other's reach.

We are pleased to share stories about your vision, motivation or lessons learned. These could be written stories, pictures, videos, podcasts, you name it! So please, share your news with us, so we can share it on our turn via our website or social media. Great if you could do this well in advance, that will help us with our planning.



lottesurkenboom en 11 anderen vinden dit leuk
stichtingdoen Jaarlijks komen tienduizenden bezoekers naar het Festival sur le Niger in Ségou (Mali). Tijdens dit muziek- en kunstfestival komen mensen in aanraking met elkaars cultuur, bijvoorbeeld via lokale kunst en muziek. Het succes van het festival geeft een grote impuls aan de ontwikkeling van de cultuursector én de lokale economie!

Het festival wordt georganiseerd door Stichting sur le Niger. Deze stichting verbreedt en versterkt de culturele sector in Mali door o.a. trainingen te geven aan kunstenaars en het organiseren van dit festival. Meer weten over deze stichting? Lees verder via de link in onze bio 📲



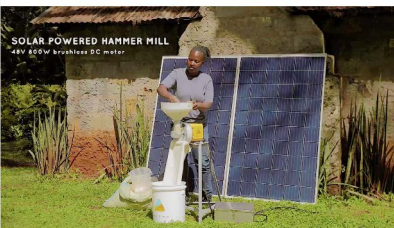
Benieuwd naar de MicroMill? Bekijk de video hieronder of lees het onderzoek van 60 Decibels via deze link: <https://lnkd.in/e3J-Rstt>

Agso! 8 mnd • Bewerkt •

Say hello to the most efficient, smart and affordable small grain mill ever developed – the MicroMill.

...meer weergeven

Vertaling weergeven

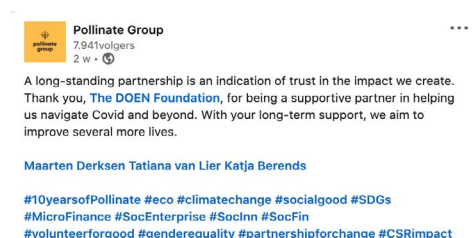


Agso! - Solar powered hammer mill

SUPPORT FROM DOEN

We would really appreciate it if you mention our support in your communication.

Journalists tend to omit such mentions. It helps to describe our support in such a way that the media actually takes over.



Maarten Derksen Tatiana van Lier Katja Berends

#10yearsofPollinate #eco #climatechange #socialgood #SDGs
#MicroFinance #SocEnterprise #SocInn #SocFin
#volunteerforgood #genderequality #partnershipforchange #CSRimpact

PRESS RELEASE

When sending out a press release, please mention the support provided by DOEN (and note the spelling, in capital letters).

On request, we can provide a short motivation for our support, or a quote.

You can also use the text below about DOEN:

DOEN FOUNDATION

DOEN is a driving force behind green, socially inclusive and creative pioneers. DOEN supports initiatives by people and organisations that contribute to a better world in an entrepreneurial, creative and innovative way. Besides supporting these pioneers, DOEN also brings them into contact with each other and to the attention of a large audience. DOEN receives all its funds from the Nationale Postcode Loterij (Dutch Postcode Lottery) and the VriendenLoterij (FriendsLottery).

www.doen.nl

PLAYERS IN THE NATIONALE POSTCODE LOTERIJ

DOEN receives all its income from the Nationale Postcode Loterij and VriendenLoterij.

If there is an opportunity to thank the players in the Nationale Postcode Loterij, we would appreciate this very much.



ANNUAL REPORT
2021

STICHTING
DOEN

VRIENDEN
LOTERIJ

NATIONALE
POSTCODE
LOTERIJ

Stichting DOEN
8.579volgers
7 mnd ·

Ettijahat-Independent Culture ondersteunt een nieuwe generatie Arabische, en met name Syrische, kunstenaars om zich professioneel verder te ontwikkelen en nieuw werk te produceren. De activiteiten v...



Meet the Artist | Nagham Hodaia



STICHTING DOEN
A NEW AND
CIRCULAR
ECONOMY
STARTS WITH
DOEN

NATIONALE
POSTCODE
LOTERIJ

THE DOEN FOUNDATION SUPPORTS PIONEERS IN THE FIELD OF CIRCULAR ENTREPRENEURSHIP

Old cinema in Tripoli reopens its doors
to young people after 28 years

DOEN partner Tiro Association for Arts (TAA) has breathed new life into the Cinema Ampere in the Lebanese city of Tripoli. And created a cultural hotspot where young people from different backgrounds can come together.

The city of cinemas

At one time, the Lebanese city of Tripoli boasted 35 cinemas - the largest number in the country. But since the 1990s, almost all of them have been demolished during the civil war or abandoned. One of the rare cinemas still standing in Tripoli is Cinema Ampere. By renovating this theatre and making it attractive to young people, it can regain its vitality and potential to be the Lebanese National Theatre in Tripoli.



IMPACT CASE: ENVENTURE

ENERGY FOR EVERYONE

ENventure makes sustainable energy solutions accessible to people in remote areas of Uganda. Through a special incubator programme, ENventure trains local non-profit cooperatives and community-based organisations (CBOs) to develop sustainable energy businesses. Once trained, they serve their own communities. Thus, large groups of people who were formerly dependent on costly, polluting kerosene gain access to affordable, sustainable energy.

Access to technology: Every household needs energy to prepare food and provide lighting - in short, to live. But because energy is expensive and many parts of Uganda have no local electricity grid, people are forced to rely on polluting energy sources that are also often dangerous. These include kerosene lamps, which can fall over and start fires.

The problem in Uganda is not a lack of sustainable energy technologies, but a lack of access to them. Of the people who cannot get modern clean fuel for cooking or sustainable electricity to light their homes and neighbourhoods, 85% live in remote rural places, also known as last-mile problem areas. They do not have access to resources that may, for example, be available in Kampala.

Local solutions ENventure's mission is to increase the accessibility of sustainable energy solutions for people in

remote areas of Uganda. ENventure not only sells products such as solar electric water filters and cookstoves, but works with local organisations to create a network of businesses that are financially healthy, operate independently and serve their communities. ENventure provides small loans to these local CBOs, which are organised centrally but respond to the needs of local people.

Blood-based support is generated by not forcing choices on communities but allowing village leaders to make their own decisions.

Training programme Through an incubator programme, ENventure helps the CBOs develop into sustainable energy businesses. To participate, they must have existed for at least five years, maintain administrative records, be officially registered and want to work with a mentor from ENventure. They also take part in group training sessions and network meetings.

A better quality of life ENventure directly helps to improve the lives of users of its products. DOEN partner 60 Decibels surveyed 100 customers of affiliated CBOs and found that 85% were enjoying an enhanced quality of life after

obtaining sustainable energy products. They were saving less on energy, had more money left over, and felt safer in their surroundings, better lit at night.

When (the CBO) Apathy first approached our community to let us about solar lights, we decided to test them. We discovered the lights could stay on all night, didn't smoke, and were cheap! This is much better for my children's health and my own.

Rona, Apathy customer

Significant impact on school Many Ugandan households keep their homes dark at night to save on kerosene. This has a negative impact on children's school marks - after all, it's impossible to do homework in the dark. Homeschooling during the pandemic crisis only exacerbated the problem. Thanks to the CBOs, many families now have solar-powered lamps. During the day they charge them, and in the evening the children use them to do their homework. The lamps are brightening their prospects for the future.



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Job creation Many of the people living in last-mile problem areas are women. They often earn less than US\$3 a day. 60 Decibels study found that in 2020 the CBOs created 575 new jobs, 70% of them for women. Of those CBOs, 83% followed ENventure's incubator programme. The programme achieves measurable results on multiple fronts, including sustainability, inclusiveness and overall quality of life.

Enriching their lives ENventure entered into a partnership with the DOEN Foundation in 2018. It has been using its grant to strengthen the organisation overall and to train 50 to 100 new CBOs. With DOEN's support, ENventure has succeeded in effecting real change. It is helping to build a society in which everyone can participate while also making

an important contribution to the energy transition.

ENventure shows that there's huge potential in existing CBOs. Very often they're micro-enterprises. Making use of the CBO helps them to break through existing patterns. They make an impact by working with women on an equal footing and showing them that they can strengthen themselves and their environment.

Margie Schouten, DOEN Foundation programme manager

Looking to the future ENventure has jumped several hurdles, including coping with the Covid-19 pandemic. Through times

This profile was written in cooperation with Impact.

IMAGE MATERIAL

We like to tell our story and the stories of our partners through striking images. Would you like to send us representative photos and film material that tell the story of your project?

These should preferably be high quality, so that we can use the footage in a variety of ways - for example online on social media and our website, in various publications, and where possible in mailings and TV programmes by the Nationale Postcode Loterij and the VriendenLoterij.

Images and video-footage can be sent to doen@schepper.nl.

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